



Údarás Sábháilteachta Bia na hÉireann Food Safety Authority of Ireland

Consultation Information

Title: DRAFT energy and target nutrient thresholds for use in new product development

Start date of consultation: 19/08/2024 **Closing date:** 19/09/2024

Consultation details

This report outlines draft energy and target nutrient thresholds for use in new product development (NPD) in 15 food categories prioritized for reformulation. The draft energy and target nutrient thresholds have been developed in response to food industry feedback on the challenges of applying percentage nutrient reduction targets to new food and drink products. These thresholds have been developed using median values for food products on the Irish market in 2021. The draft energy and target nutrient thresholds for new product development are published for consultation to provide interested parties an opportunity to feedback on the draft targets.

Submissions to the consultation

If you are making a submission, please state whether the views expressed are personal or are being made on behalf of an organisation. If the views of an organisation are being submitted, it should be made clear what organisation is being represented.

Submissions may be made using the following [survey link](#).

Data Protection

Any personal data submitted as part of the consultation process will be treated in line with the requirements of current data protection legislation. This includes the General Data Protection Regulation (GDPR), the Data Protection Act 2018 and related legislation.

Freedom of Information (FOI)

The FSAI is a FOI Body under the Freedom of Information Act 2014. Requests can therefore be made for submissions to consultative processes. Personal data contained in submissions, however, will not be made publicly available.