

Consultation Information

Title: Consultation on draft maximum per serving salt targets for pizza sold in the foodservice sector.

Start date of consultation: 01.07.2024 **Closing date:** 29.07.2024

Consultation details: (Insert summary details/issues for comment)

A Roadmap for Food Product Reformulation in Ireland requires the Food Reformulation Task Force (FRT) to develop maximum per serving salt targets for the eating out of home or foodservice sector. To date, there has been a lack of nutrition composition information for food products sold in the Irish foodservice sector. This absence of information has presented a challenge in setting maximum per serving salt targets. To address this information gap, the FRT has built upon previous research published by *safe food* (2012) by establishing a 2023 benchmark of the salt content of pizzas, a subcategory of the “Savouries” priority food category. This work revealed notably high salt content levels in a variety of adult and children’s pizzas sold in restaurant and takeaway outlets. Additionally, a large variation in the salt content across pizza subcategories was found. The presence of pizzas with lower salt content in each subcategory demonstrated that it is technically feasible and acceptable to the consumer for the foodservice sector to offer pizza with a lower salt content. These findings indicate that pizza is a food category which requires particular attention for salt reduction. To address this, the FRT has developed draft maximum per serving salt targets for pizza sold in foodservice outlets, aligning with global best practice and recommendations. This document outlines the draft maximum per serving salt targets, both for adult and children’s pizzas, and the rationale and methodology behind their development. The maximum per serving salt targets are published for consultation to provide interested parties the opportunity to share feedback.

Submissions to the consultation

If you are making a submission, please state whether the views expressed are personal or are being made on behalf of an organisation. If the views of an organisation are being submitted, it should be made clear what organisation is being represented.

Submissions may be made through our [online questionnaire](#)

Feedback:

A report on the responses received will be prepared. The responses will be considered in advance of finalizing the maximum per serving salt targets for both adult and children’s pizzas, sold in the foodservice sector.

Data Protection

Any personal data submitted as part of the consultation process will be treated in line with the requirements of current data protection legislation. This includes the General Data Protection Regulation (GDPR), the Data Protection Act 2018 and related legislation.

Freedom of Information

The FSAI is a FOI Body under the Freedom of Information Act 2014. Requests can therefore be made for submissions to consultative processes. Personal data contained in submissions, however, will not be made publicly available.